

# Zogby Survey and Responses

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	East	230	23.0	23.0	23.0
	South	261	26.0	26.0	49.0
	Centr GrLks	311	31.0	31.0	80.0
	West	200	20.0	20.0	100.0
	Total	1002	100.0	100.0	

1. Are you the parent or guardian of a child between the ages of 10 and 16 who is living at home?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	1002	100.0	100.0	100.0

2. Does your child attend public school, parochial school or is he or she home schooled?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Public	932	93.0	93.0	93.0
	Parochial	70	7.0	7.0	100.0
	Total	1002	100.0	100.0	

3. Would you rather your child be educated in the classroom in Comprehensive Sex Education courses, or in Abstinence Education courses?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Comprehensive Sex Education	500	49.9	49.9	49.9
	Abstinence Education	400	39.9	39.9	89.8
	Neither	24	2.4	2.4	92.2
	NS	78	7.8	7.8	100.0
	Total	1002	100.0	100.0	

4. Condoms are more effective against some STDs and less effective against others.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Aware	739	73.7	73.7	73.7
	Not aware	245	24.5	24.5	98.2
	NS	18	1.8	1.8	100.0
	Total	1002	100.0	100.0	

5. Abstinence Education permits an age appropriate discussion of contraceptives within the context of promoting abstinence as the healthiest choice.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Aware	671	66.9	66.9	66.9
	Not aware	321	32.0	32.0	98.9
	NS	11	1.1	1.1	100.0
	Total	1002	100.0	100.0	

6. Comprehensive Sex Education may include abstinence information, but spends much more time on how to properly use contraceptives.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Aware	650	64.8	64.8	64.8
	Not aware	344	34.3	34.3	99.1
	NS	9	.9	.9	100.0
	Total	1002	100.0	100.0	

7. Level of agreement - According to the publication Contraceptive Technology, among typical couples using condoms for birth control, more than one in ten become pregnant each year. Do you ... that your child should be educated on how often condoms fail to prevent pregnancy based upon typical use?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Str Agree	742	74.1	74.1	74.1
	Smw Agree	158	15.8	15.8	89.9
	Smw Disagree	23	2.3	2.3	92.2
	Str Disagree	73	7.3	7.3	99.5
	NS	5	.5	.5	100.0
	Total	1002	100.0	100.0	

8. Level of agreement - Since adults only use condoms consistently less than 50% of the time, according to a study done by the University of California Berkeley, it is even less likely for teens to correctly use a condom every single time they have sex

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Str Agree	637	63.6	63.6	63.6
	Smw Agree	244	24.3	24.3	87.9
	Smw Disagree	50	4.9	4.9	92.9
	Str Disagree	54	5.4	5.4	98.3
	NS	17	1.7	1.7	100.0
	Total	1002	100.0	100.0	

9. Level of agreement - According to the Centers for Disease Control, condoms do not offer 100% protection against any sexually transmitted disease or STD. Do you ... that your child should be instructed on the limitations of condoms in preventing specific STDs?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Str Agree	852	85.0	85.0	85.0
	Smw Agree	78	7.8	7.8	92.8
	Smw Disagree	7	.7	.7	93.6
	Str Disagree	62	6.2	6.2	99.7
	NS	3	.3	.3	100.0
	Total	1002	100.0	100.0	

10. Level of agreement - According to the Centers for Disease Control, in the US, 15 million people get STDs each year and one quarter of these people are teens. Given the high number of STDs among teens, do you ... that it is important for schools to emphasize abstaining from sex?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Str Agree	769	76.7	76.7	76.7
	Smw Agree	134	13.3	13.3	90.0
	Smw Disagree	24	2.4	2.4	92.5
	Str Disagree	70	7.0	7.0	99.5
	NS	5	.5	.5	100.0
	Total	1002	100.0	100.0	

11. Do you ... that promoting and demonstrating condom usage in sex education class encourages sexual activity among

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Str Agree	282	28.2	28.2	28.2
	Smw Agree	232	23.2	23.2	51.4
	Smw Disagree	194	19.3	19.3	70.7
	Str Disagree	266	26.6	26.6	97.2
	NS	28	2.8	2.8	100.0
	Total	1002	100.0	100.0	

12. Do you ... that promoting different forms of sexual activity in sex education classes, such as showering together and mutual masturbation as alternatives to intercourse encourages sexual activity among teens?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Str Agree	477	47.6	47.6	47.6
	Smw Agree	201	20.0	20.0	67.7
	Smw Disagree	109	10.9	10.9	78.5
	Str Disagree	176	17.6	17.6	96.1
	NS	39	3.9	3.9	100.0
	Total	1002	100.0	100.0	

13. Do you ... that being sexually abstinent is best for your child's health and future?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Str Agree	790	78.8	78.8	78.8
	Smw Agree	93	9.3	9.3	88.1
	Smw Disagree	33	3.3	3.3	91.4
	Str Disagree	75	7.5	7.5	98.9
	NS	11	1.1	1.1	100.0
	Total	1002	100.0	100.0	

14. Do you ... that learning to correctly use contraceptives, including condoms, is best for your child's health and future?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Str Agree	571	56.9	56.9	56.9
	Smw Agree	215	21.4	21.4	78.3
	Smw Disagree	73	7.3	7.3	85.6
	Str Disagree	126	12.5	12.5	98.2
	NS	18	1.8	1.8	100.0
	Total	1002	100.0	100.0	

15. Do you ... that sex education classes should let your child know about the potential negative emotional consequences such as worry, regret, and guilt that can occur as a result of becoming sexually active?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Str Agree	820	81.8	81.8	81.8
	Smw Agree	119	11.8	11.8	93.6
	Smw Disagree	16	1.6	1.6	95.3
	Str Disagree	36	3.6	3.6	98.9
	NS	11	1.1	1.1	100.0
	Total	1002	100.0	100.0	

16. Do you ... that it is important that your child wait to have sex until they are married?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Str Agree	641	64.0	64.0	64.0
	Smw Agree	185	18.5	18.5	82.5
	Smw Disagree	91	9.1	9.1	91.5
	Str Disagree	81	8.0	8.0	99.6
	NS	4	.4	.4	100.0
	Total	1002	100.0	100.0	

17. Do you ... that the importance of the wait to have sex message in Comprehensive Sex Education ends up being lost when some of these programs demonstrate and encourage the use of condoms and other forms of contraceptives?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Str Agree	388	38.7	38.7	38.7
	Smw Agree	269	26.8	26.8	65.6
	Smw Disagree	159	15.9	15.9	81.4
	Str Disagree	171	17.0	17.0	98.5
	NS	15	1.5	1.5	100.0
	Total	1002	100.0	100.0	

18. Do you ... that Sex Education classes in public schools should place more emphasis on promoting abstinence rather than on condom and other contraceptive use?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Str Agree	588	58.7	58.7	58.7
	Smw Agree	189	18.9	18.9	77.6
	Smw Disagree	99	9.9	9.9	87.5
	Str Disagree	112	11.2	11.2	98.7
	NS	13	1.3	1.3	100.0
	Total	1002	100.0	100.0	

19. If you knew that typical Comprehensive Sex Education programs spend as little as 5% of the time teaching abstinence, while instead, some programs spend much more time teaching students how to put condoms on models of male genitalia, would you be ... to support teaching Abstinence Education in place of Comprehensive Sex Education?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	M more lkly	469	46.8	46.8	46.8
	S more lkly	216	21.5	21.5	68.4
	S less lkly	121	12.1	12.1	80.4
	M less lkly	151	15.1	15.1	95.5
	No difference	25	2.5	2.5	98.0
	NS	20	2.0	2.0	100.0
	Total	1002	100.0	100.0	

20. If you knew that typical Abstinence Education Courses place a higher emphasis on building healthy relationships, bolstering self worth and self-control, rather than on condom usage skills, would you be ... to support teaching Abstinence Education in place of Comprehensive Sex Education?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	M more lkly	634	63.2	63.2	63.2
	S more lkly	210	20.9	20.9	84.2
	S less lkly	64	6.4	6.4	90.6
	M less lkly	75	7.4	7.4	98.0
	No difference	10	1.0	1.0	99.0
	NS	10	1.0	1.0	100.0
	Total	1002	100.0	100.0	

21. If you knew that some Comprehensive Sex Education courses may advise students to experiment with different flavors and colors of condoms as part of its sex education, would you be ... to support teaching Abstinence Education in place of Comprehensive Sex Education?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	M more lkly	561	56.0	56.0	56.0
	S more lkly	136	13.5	13.5	69.5
	S less lkly	77	7.6	7.6	77.1
	M less lkly	183	18.3	18.3	95.4
	No difference	26	2.5	2.5	98.0
	NS	20	2.0	2.0	100.0
	Total	1002	100.0	100.0	

22. If you knew that typical Abstinence Education Courses teach teens how to develop healthy relationships to improve their chances for a healthy future marriage, would you be ... to support teaching Abstinence Education in place of Comprehensive Sex Education?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	M more lkly	713	71.1	71.1	71.1
	S more lkly	165	16.4	16.4	87.5
	S less lkly	54	5.4	5.4	92.9
	M less lkly	46	4.6	4.6	97.5
	No difference	11	1.1	1.1	98.6
	NS	14	1.4	1.4	100.0
	Total	1002	100.0	100.0	

23. If you knew that some Comprehensive Sex Education teaches and promotes alternative forms of sexual activity, called outcourse, which may include showering together and mutual masturbation as effective ways to avoid pregnancy and disease, would you be ... to support teaching Abstinence Education in place of Comprehensive Sex Education?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	M more lkly	536	53.5	53.5	53.5
	S more lkly	186	18.6	18.6	72.1
	S less lkly	92	9.2	9.2	81.3
	M less lkly	149	14.9	14.9	96.2
	No difference	16	1.6	1.6	97.8
	NS	22	2.2	2.2	100.0
	Total	1002	100.0	100.0	

24. If you knew that typical Abstinence Education Courses teach how an unplanned pregnancy and/or contracting sexually transmitted diseases can negatively affect a teen's future physically, financially, and emotionally, would you be ... to support teaching Abstinence Education in place of Comprehensive Sex Education?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	M more lkly	699	69.8	69.8	69.8
	S more lkly	158	15.8	15.8	85.6
	S less lkly	66	6.6	6.6	92.2
	M less lkly	49	4.9	4.9	97.1
	No difference	14	1.4	1.4	98.5
	NS	15	1.5	1.5	100.0
	Total	1002	100.0	100.0	

25. If you knew that typical Abstinence Education Courses teach teens about increasing their self-worth as a method for reducing premarital sexual activity, would you be ... to support teaching Abstinence Education in place of Comprehensive Sex Education?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	M more lkly	641	63.9	63.9	63.9
	S more lkly	225	22.5	22.5	86.4
	S less lkly	61	6.1	6.1	92.5
	M less lkly	47	4.7	4.7	97.2
	No difference	21	2.1	2.1	99.3
	NS	7	.7	.7	100.0
	Total	1002	100.0	100.0	

26. If you knew that typical Abstinence Education Courses emphasize the benefits of saving sex until marriage, would you be ... to support teaching Abstinence Education in place of Comprehensive Sex Education?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	M more lkly	599	59.7	59.7	59.7
	S more lkly	193	19.3	19.3	79.0
	S less lkly	84	8.4	8.4	87.4
	M less lkly	99	9.9	9.9	97.3
	No difference	18	1.8	1.8	99.1
	NS	9	.9	.9	100.0
	Total	1002	100.0	100.0	

27. If you knew that typical Abstinence Education Courses teach that teens who have been sexually active can still benefit from becoming abstinent from this day forward, would you be ... to support teaching Abstinence Education in place of Comprehensive Sex Education?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	M more lkly	644	64.3	64.3	64.3
	S more lkly	231	23.1	23.1	87.3
	S less lkly	54	5.4	5.4	92.7
	M less lkly	42	4.2	4.2	96.9
	No difference	19	1.9	1.9	98.9
	NS	11	1.1	1.1	100.0
	Total	1002	100.0	100.0	

28. Knowing what you know now, would you rather your child be educated in Comprehensive Sex Education courses, or in Abstinence Education courses?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Comprehensive Sex Education	300	29.9	29.9	29.9
	Abstinence Education	615	61.3	61.3	91.2
	Neither	35	3.5	3.5	94.7
	NS	53	5.3	5.3	100.0
	Total	1002	100.0	100.0	

29. Do you think that more government funding should be given to teaching Abstinence Education or Comprehensive Sex Education?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Abstinence Education	594	59.3	59.3	59.3
	Comprehensive Sex Education	218	21.8	21.8	81.1
	Neither	103	10.3	10.3	91.4
	NS	87	8.6	8.6	100.0
	Total	1002	100.0	100.0	

Survey of Nationwide Parents of Children Age 10-16 3/27/07 thru 4/5/07 MOE +/- 3.2 percentage points

AgeGroup

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<40	279	27.9	27.9	27.9
	40-49	500	49.9	49.9	77.8
	50-59	163	16.3	16.3	94.1
	60-69	50	4.9	5.0	99.1
	70+	9	.9	.9	100.0
	Total	1001	99.9	100.0	
Missing	0	1	.1		
Total		1002	100.0		

Education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<HS	160	16.0	16.0	16.0
	HSGrad	281	28.0	28.0	44.0
	SomeCol	250	25.0	25.0	69.0
	Col+	311	31.0	31.0	100.0
	Total	1002	100.0	100.0	

Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	749	74.7	75.0	75.0
	Hisp	100	10.0	10.0	85.0
	AfrAmer	110	11.0	11.0	96.0
	Asian	20	2.0	2.0	98.0
	Other	20	2.0	2.0	100.0
	Total	998	99.6	100.0	
Missing	.00	4	.4		
Total		1002	100.0		

Survey of Nationwide Parents of Children Age 10-16 3/27/07 thru 4/5/07 MOE +/- 3.2 percentage points

Live

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Lge City	248	24.7	24.8	24.8
	Sm City	226	22.5	22.6	47.4
	Suburbs	212	21.2	21.2	68.6
	Rural	314	31.4	31.4	100.0
	Total	1001	99.9	100.0	
Missing	0	1	.1		
Total		1002	100.0		

Ideology

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Prog	57	5.7	6.2	6.2
	Lib	143	14.3	15.7	21.9
	Mod	254	25.3	27.8	49.7
	Cons	363	36.2	39.7	89.4
	VCons	74	7.4	8.1	97.5
	Libert	23	2.3	2.5	100.0
	Total	914	91.2	100.0	
Missing	0	88	8.8		
Total		1002	100.0		

Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	829	82.7	82.8	82.8
	Single	64	6.4	6.4	89.1
	D/W/S	104	10.4	10.4	99.6
	Civil union	4	.4	.4	100.0
	Total	1001	99.9	100.0	
Missing	0	1	.1		
Total		1002	100.0		

Attend Services

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	>Wkly	223	22.3	22.4	22.4
	1/Wk	284	28.3	28.5	50.9
	1-2/Mo	150	14.9	15.0	65.9
	Holidays	90	9.0	9.1	75.0
	Rarely	155	15.4	15.5	90.5
	Never	94	9.4	9.5	100.0
	Total	996	99.4	100.0	
Missing	0	6	.6		
Total		1002	100.0		

Income

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< \$25K	145	14.5	15.5	15.5
	\$25-35K	92	9.2	9.8	25.2
	\$35-50K	155	15.5	16.5	41.8
	\$50-75K	175	17.4	18.6	60.4
	\$75-100K	177	17.6	18.8	79.2
	\$100K+	196	19.5	20.8	100.0
	Total	940	93.8	100.0	
Missing	0	62	6.2		
Total		1002	100.0		

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	501	50.0	50.0	50.0
	Female	501	50.0	50.0	100.0
	Total	1002	100.0	100.0	

# Zogby Survey Methodology

### **Survey Methodology: Parents of children age 10-16, 3/27/07 through 4/05/07**

This is a telephone survey of parents of children age 10-16, conducted by Zogby International. The target sample is 1,002 interviews with approximately 37 questions asked. Samples are randomly drawn from telephone CDs of national listed sample. Zogby International surveys employ sampling strategies in which selection probabilities are proportional to population size within area codes and exchanges within those area codes. Up to six calls are made to reach a sampled phone number. Cooperation rates are calculated using one of AAPOR's approved methodologies<sup>1</sup> and are comparable to other professional public-opinion surveys conducted using similar sampling strategies.<sup>2</sup> Weighting by race and gender is used to adjust for non-response. The margin of error is +/- 3.2 percentage points. Margins of error are higher in sub-groups.

Zogby International's sampling and weighting procedures also have been validated through its political polling: more than 95% of the firm's polls have come within 1% of actual election-day outcomes.

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<sup>1</sup> See COOP4 (p.38) in *Standard Definitions: Final Dispositions of Case Codes and Outcome Rates of Surveys*. The American Association for Public Opinion Research, (2000).

<sup>2</sup> *Cooperation Tracking Study: April 2003 Update*, Jane M. Sheppard and Shelly Haas. The Council for Marketing & Opinion Research (CMOR). Cincinnati, Ohio (2003).